

## ORDER



KLAS

**Orders**  
**Order / Rev:** 36853  
**Alt Order #:** 08833335  
**Product Desc:** AMERICAN CROSSROADS  
**Estimate:** 691  
**Flight Dates:** 09/18/12 - 09/27/12  
**Original Date / Rev:** 08/01/12 / 09/27/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Cross Roads Media  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Crossroads  
**Demographic:** A35+  
**Product Codes:** PO4  
**Priority:** LV2  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 09/12/10  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	65	\$91,700.00	\$77,945.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	65	\$91,700.00	\$77,945.00	0.00
<b>Totals</b>	<b>65</b>	<b>\$91,700.00</b>	<b>\$77,945.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KLAS	30%	\$91,700.00
Market	100%	\$305,666.67

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$76,416.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$15,283.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/18/12	09/21/12	137-237a M-F Elec Plyg@M Electric Playground		137-207a (1:37 XM-2:37 XM)	-TWTF--	:30	4	\$85.00	LV2	0.00	NM	4	\$340.00
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-TWTF--	4	\$85.00	0.00								
E 2	8	09/24/12	09/27/12	137-237a M-F Elec Plyg@M Electric Playground		137-207a (1:37 XM-2:37 XM)	MTWT---	:30	4	\$85.00	LV2	0.00	NM	4	\$340.00

Order / Rev: 36853  
Alt Order #: 08833335  
Flight Dates: 09/18/12 - 09/27/12

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				4	\$85.00		0.00			
E 3	8	09/23/12	09/23/12	8 News Now Sun 5-7p	CM	4-430p, 630-7p -----S	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now Sun										
SUNDAY ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,200.00		0.00			
E 4	8	09/23/12	09/23/12	8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
				8 News Now Sun AM #1										
8 NEWS SUN MORNING #1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$400.00		0.00			
E 5	8	09/23/12	09/23/12	8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	0	\$0.00
				8 News Now Sun AM #2										
8 NEWS SUN MORNING #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	09/17/12-09/23/12		8 News Now Sun AM #2	8 News Now Sun		-----Su	:30	<del>(\$1,500.00)</del>	0.00	NM			
See MG 23.2,23.3,23.4,23.5														
[(DA)]														
E 6	8	09/23/12	09/23/12	CBS News Sunday Morning	CM	CBS Sunday Morni-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				CBS News Sunday Morning										
CBS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,500.00		0.00			
E 7	8	09/18/12	09/21/12	8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	2	\$1,900.00	LV1	0.00	NM	2	\$3,800.00
				8 News Now 11p M-F										
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$1,900.00		0.00			
E 8	8	09/24/12	09/27/12	8 News Now 11p M-F	CM	11-1135p MTWT---	:30	2	\$1,900.00	LV1	0.00	NM	2	\$3,800.00
				8 News Now 11p M-F										
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$1,900.00		0.00			
E 9	8	09/18/12	09/21/12	Live w/Kelly	CM	9-10a -TWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
				Live With Regis & Kelly										
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$750.00		0.00			
E 10	8	09/24/12	09/27/12	Live w/Kelly	CM	9-10a MTWT---	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
				Live With Regis & Kelly										
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$750.00		0.00			
E 11	8	09/18/12	09/21/12	630-7p Inside Edition	CM	630-7p -TWTF--	:30	2	\$1,200.00	LV1	0.00	NM	2	\$2,400.00
				Inside Edition										
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$1,200.00		0.00			
E 12	8	09/24/12	09/27/12	630-7p Inside Edition	CM	630-7p MTWT---	:30	2	\$1,200.00	LV1	0.00	NM	2	\$2,400.00
				Inside Edition										
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$1,200.00		0.00			
E 13	8	09/18/12	09/21/12	8 News Now Noon M-F	CM	12-1230p -TWTF--	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
				8 News Now Noon M-F										
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 13	8	09/18/12	09/21/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p -TWTF--	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$750.00		0.00			
E 14	8	09/24/12	09/27/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWT---	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				3	\$750.00		0.00			
E 15	8	09/18/12	09/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
8 NEWS NOW @ 5P & 530P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$1,300.00		0.00			
E 16	8	09/24/12	09/27/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWT---	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
8 NEWS NOW @ 5P & 530P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$1,300.00		0.00			
E 17	8	09/18/12	09/21/12	Price Is Right Price Is Right	CM	10-11a -TWTF--	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				1	\$2,500.00		0.00			
E 18	8	09/24/12	09/27/12	Price Is Right Price Is Right	CM	10-11a MTWT---	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				1	\$2,500.00		0.00			
E 19	8	09/18/12	09/21/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF--	:30	2	\$1,100.00	LV1	0.00	NM	2	\$2,200.00
8 NEWS NOW @ 4P & 430P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$1,100.00		0.00			
E 20	8	09/24/12	09/27/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWT---	:30	2	\$1,100.00	LV1	0.00	NM	2	\$2,200.00
8 NEWS NOW @ 4P & 430P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$1,100.00		0.00			
E 21	8	09/18/12	09/21/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a -TWTF--	:30	3	\$900.00	LV1	0.00	NM	3	\$2,700.00
8 NEWS NOW @ 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$900.00		0.00			
E 22	8	09/24/12	09/27/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MTWT---	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
8 NEWS NOW @ 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$900.00		0.00			
E 23	8	09/22/12	09/22/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$450.00	LV1	0.00	NM	4	\$7,250.00
SAT EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$450.00		0.00			

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E 23	8	09/22/12	09/22/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$450.00	LV1	0.00	NM	4	\$7,250.00
SAT EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/17/12-09/23/12		CBS Early Show - Sat.		5-7a		-----Sa--	:30	<del>(\$450.00)</del>	0.00	NM		
See MG 23.2,23.3,23.4,23.5 [(DA)]														
2	8	09/22/12-09/22/12		Sat Prime Special		8-10p		-----Sa--	:30	\$2,000.00	0.00	NM		
Ⓜ MG for 26.2,26.1,5.1,35.1,23.1														
3	8	09/22/12-09/22/12		Sat Prime Special		8-10p		-----Sa--	:30	\$2,000.00	0.00	NM		
Ⓜ MG for 26.2,26.1,5.1,35.1,23.1														
4	8	09/22/12-09/22/12		Sat Prime Special		8-10p		-----Sa--	:30	\$2,000.00	0.00	NM		
Ⓜ MG for 26.2,26.1,5.1,35.1,23.1														
5	8	09/24/12-09/27/12		8 News Now 5-630p M-F		5-630p		MTWTh-----	:30	\$1,250.00	0.00	NM		
Ⓜ MG for 26.2,26.1,5.1,35.1,23.1														
E 24	8	09/18/12	09/21/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a -TWTF--	:30	3	\$800.00	LV1	0.00	NM	3	\$2,400.00
8 NEWS NOW @ 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$800.00		0.00			
E 25	8	09/24/12	09/27/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a MTWT---	:30	2	\$800.00	LV1	0.00	NM	2	\$1,600.00
8 NEWS NOW @ 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$800.00		0.00			
E 26	8	09/22/12	09/23/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$900.00	LV1	0.00	NM	0	\$0.00
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----SS				2	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/17/12-09/23/12		8 News Now 11p Sa/Su		11-1135P		-----SaSu	:30	<del>(\$900.00)</del>	0.00	NM		
See MG 23.2,23.3,23.4,23.5 [(DA)]														
2	8	09/17/12-09/23/12		8 News Now 11p Sa/Su		11-1135P		-----SaSu	:30	<del>(\$900.00)</del>	0.00	NM		
See MG 23.2,23.3,23.4,23.5 [(DA)]														
E 27	8	09/22/12	09/22/12	Sat 1135p-1235a Priv Prac Private Practice	CM	1135p-1235a -----S-	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
PRIVATE PRACTICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$250.00		0.00			
E 28	8	09/22/12	09/22/12	Sat 135-235a Cold Squad Cold Squad	CM	135-235am (1:35 XM-2:35 XM) -----S-	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
COLD SQUAD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$100.00		0.00			
E 29	8	09/24/12	09/24/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p M----- (8:00 PM-9:00 PM)	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
HOW I MET YOUR MOTHER/PARTNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$8,500.00		0.00			
E 30	8	09/24/12	09/24/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
HAWAII FIVE O														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$10,000.00		0.00			
E 31	8	09/27/12	09/27/12	Thu 10-11p	CM	10-11p ---T---	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00

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ELEMENTARY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	---T---			1			\$7,500.00			0.00		
E 32	8	09/21/12	09/21/12	Fri 8-9p	CM	8-9p	----F--	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00
				Undercover Boss											
UNDERCOVER BOSS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	----F--			1			\$7,500.00			0.00		
E 33	8	09/23/12	09/23/12	Sun 9-10p	CM	9-10p	-----S	:30	1	\$8,500.00	LV1	0.00	NM	0	\$0.00
				Good Wife											
				"3"											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S			1			\$8,500.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	09/17/12-09/23/12		Sun 9-10p			9-10p	-----Su	:30	<del>(\$8,500.00)</del>	0.00	NM			
				Credited											
				[\$8500 moved to 36854/8833337]											
E 34	8	09/18/12	09/21/12	Y&R	CM	11a-12p	-TWTF--	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
				Young & Restless											
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--			1			\$3,500.00			0.00		
E 35	8	09/24/12	09/27/12	Y&R	CM	11a-12p	MTWT---	:30	1	\$3,500.00	LV1	0.00	NM	0	\$0.00
				Young & Restless											
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	MTWT---			1			\$3,500.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	09/24/12-09/30/12		Y&R			11a-12p	MTWTh-----	:30	<del>(\$3,500.00)</del>	0.00	NM			
				See MG 23.2,23.3,23.4,23.5											
				[(DA)]											
E 36	8	09/18/12	09/21/12	8 News Now 4-5a	CM	4-5a	-TWTF--	:30	2	\$100.00	LV1	0.00	NM	2	\$200.00
				8 News Now 4-5a											
				8 NEWS NOW @ 4A & 430A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--			2			\$100.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	09/17/12-09/23/12		8 News Now 4-5a			4-5a	-TWThF----	:30	\$100.00	0.00	NM			
2	8	09/17/12-09/23/12		8 News Now 4-5a			4-5a	-TWThF----	:30	\$100.00	0.00	NM			
E 37	8	09/24/12	09/27/12	M-Su 137-4a Overnite R6M		1.37a-4a	MTWT---	:30	3	\$40.00	LV1	0.00	NM	3	\$120.00
				Overnight Rotator	(1:37 XM-4:00 XM)										
OVERNIGHT ROS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	MTWT---			3			\$40.00			0.00		
													Totals	65	\$91,700.00